

DAN LI

Project Manager, Investment Banking Department
China U.S. Capital Holding Group
Shenzhen, China

Phone: +8613302430393

danlicn@hotmail.com or danlicn@gmail.com

Professional Strengths:

- I bring to business the solid financial knowledge and business skills gained through over ten years of experience in marketing, sales, project management, and investment analysis.
- I possess strong numerical and analytical skills in data mining and software application.
- I address issues through innovative solutions driven by logical, multilateral thinking.
- I am a team player who possesses excellent communication and organizational skills.
- I am familiar with the high pressure of corporate finance and corporate strategic consulting.
- I bring to business extensive experience in project investment, venture capital, mergers and acquisitions, and corporate restructuring.

Education:

1988-1992 Hunan University; China
Bachelor of Science in International Business (Industry Management Minor),
July 1992

1997-1998 Hanzegeschool of the Netherlands
Bachelor of Science in Facility Management, August 1998

1999-2000 Helsinki School of Economics and Business Administration; Helsinki, Finland
Master of Business Administration – Finance Major (Information Technology Minor), November 2000
Summer Business Project: “Payment Mechanisms for Mobile Commerce”

Experience:

2007 – Present: Project Manager of Investment Banking Department; China U.S. Capital Holding Group; Shenzhen, China.

- In charge of due diligence and feasibility investigation on IPO candidate to U.S. equity market.
- Responsible for merger and acquisition of target company.

2005 – 2006: Senior Project Manager; U.S. Kotler Consulting Group (Shenzhen); Shenzhen, China.

- In charge of financial consulting team within strategic consulting department.
- Served as **Project Manager of Harbin Beef – Ethanol Investment Project** (March – September 2005).

- Served as **Project Manager of Beijing Caiyu Safety and Security Park Investment Project** (October 2005 – February 2006).
- Served as **Team Leader of Cross selling project for PingAn Insurance Group** (February – September 2006).
- Created over RMB 5 million revenue within eighteen months and reserved corporate and government resources.

2004 – 2005: Senior Investment Manager; Shenzhen Small and Medium Enterprise Venture Capital Company (Subsidiary of Kingvision Group); Shenzhen, China.

- Served as **Executive Director of Shenzhen Hopepower Electric Company.**
- Assisted in successful corporate restructuring of Shenzhen Hopepower Electric Company.
- Served as **Director of Shenzhen Keybridge Telecommunication Company.**
- Served as **CFO and Chief Procurement Officer of Shenzhen Keybridge Telecommunication Company.**
- Assisted Shenzhen Keybridge Telecommunication Company in achieving RMB 30 million bank loan.
- Responsible for Shenzhen Keybridge Telecommunication Company's IPO in overseas equity market.
- Exited from responsibilities at Shenzhen Hopepower Electric Company with over 40% Return on Investment.
- Served as **Senior Investment Manager / Chief Regional Manager of Guangzhou Hongde Investment Company (Subsidiary of Kingvision Group), Shenzhen, China.**
- Served as **Director of Shenzhen Elitech Datacom Company.**
- Responsible for acquisition target search, daily strategic monitoring of acquired companies, and project financing for acquired companies.
- Responsible for completion of three acquisitions: 51% equity in Shenzhen Elitech Datacom Company by debt financing as strategic investor; 51% equity in Shenzhen Hopepower Electric Company by equity financing as agent investor; 50.11% equity in Shenzhen Keybridge Telecommunication Company by equity financing as strategic investor.

2001 – 2003: Senior Investment Manager; China S&T Cash Capital Limited (Subsidiary of Kingvision Group and Member of CASH Group); Shenzhen, China.

- Responsible for recommendation of growing enterprise from Mainland to IPO in Hong Kong Equity Market.
- Responsible for corporate governance and restructuring for pre-IPO candidates.
- Served as corporate finance advisor for numerous growing high-tech enterprises.
- Received training from financial experts in CASH Group who were familiar with Hong Kong IPO procedures and corporate finance services.
- Arranged equity finance of RMB 4.5 million for Shenzhen Elitech Datacom Company in 2001.
- Completed corporate restructuring service for Fujian Ruide Hydro Electricity Company in 2001.

- Served as financial advisor for corporate governance and restructuring of Ningbo Oriental Harbor Steel Company prior to its IPO in the Hong Kong equity market in 2002.
- Identified various reputable IPO candidates for CASH Group: CHIGO Air Conditioner; DEVOTION Group; Hongtu Casting Company; ARTRON Color Printing.

2001: Project Manager / Consultant; Locux Company; Helsinki, Finland.

- Responsible for content design and business model development of position system for mobile commerce.
- Responsible for micro-industry analysis of telecom operators, mobile commerce application, and product promotion in Asia Pacific Region.
- Conducted capital budgeting and financial analysis and provided business plan compilation assistance for venture capital.

1994 – 1997: Sales Manager; Hunan Leader International Trade Company; Changsha, China.

- Responsible for export of industrial goods and import of trade equipment, for an average contribution of \$2 million in sales per year.
- Responsible for product orders, quarterly sales reports, transportation reservations, customs reporting, and relevant bank document clearance.
- Conducted capital budgeting, financial planning, and scenario and sensitivity analyses for project investment decision.
- Responsible for daily operation and management of over ten employees.
- Served as representative to annual Trade Fair in Guangzhou.
- Served as Co-Founder and Marketing Director of subsidiary (China Business Net – Internet Service Provider) and assumed responsibility for management of customer accounts. Contracted service with over thirty companies in five months.
- Reduced financial loss by hedging foreign exchange risk.

1993 – 1994: Marketing Consultant; American International Management and Technology Company; Changsha, China.

- Responsible for investment and financial statement analysis of target partners.
- Conducted market research.
- Responsible for equipment sales and post-sales service management.
- Prepared customer training program and acted as interpreter.
- Sold \$2 million Boding package equipment to Zhuzhou Spark Plug Company in Hunan Province, China.
- Introduced brake pad production line and established a joint venture for our American customer in Zhuzhou, Hunan Province, China.
- Performed pertinent market analysis and financial analysis for both company and domestic partners.

1992 – 1993: Assistant Project Manager; Investment Division of Southern Hunan Industrial and Trading Company; Changsha, China.

- Responsible for project investment analysis and assisted in investing treasury bond and commodity futures.

- Responsible for daily information collection and analysis and market trend forecasting.
- Received intensive training in transaction of treasury bonds and commodity futures.

Personal Data:

Multilingual: Conversant in spoken and written English and spoken and written Chinese, and basic knowledge of Cantonese.

Proficient in MS Word, Excel, PowerPoint, Access, Outlook, UNIX, Windows XP, Internet.

Competent with financial analysis software: Palisade [Suite@Risk3.5](#), Investment Portfolio Management, MS Project, Treenage for Decision Analysis, statistical Software of SPSS and NCSS.